

## The Resilia Funder Program

# Build Grantee Capacity By Meeting Them Where They Are

Every nonprofit is unique and so are their capacity needs. Yet they find it difficult to access capacity building solutions that meet them where they are. Funders partner with Resilia to enable **highly customized capacity building programs** for grantees, prioritizing those doing grassroots work and serving historically marginalized communities.

## What Is Resilia Solving?

- ✓ Strengthening changemakers supporting historically marginalized communities
- ✓ Building mission-facing & back-office nonprofit capacity
- ✓ On-demand capacity support that is responsive, agile & scalable
- ✓ Stretching capacity building dollars
- ✓ Helping nonprofits with advocacy efforts: elevating powerful stories
- ✓ Expanding administrative wingspan of funders
- ✓ Furthering Equity-centered work

## Advance from a traditional funder to a valuable impact amplifier



**Meet changemakers where they are**



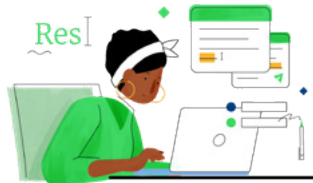
**Help grantees build long term capacity**



**Strengthen BIPOC-led/serving and grassroots organizations**



**Double down on "Trust based Philanthropy"**



**Elevate stories that drive local advocacy efforts**



**Prioritize those that have been historically marginalized**



# Mission-facing & Back-office capacity support



## Storytelling to drive advocacy & fundraising efforts

Through a combination of an online platform, nonprofit coaching and peer-to-peer learning, grantees are able to build mission-facing and back office capacity in a manner that best suits them.

## Nonprofits Are Highly Resource Constrained

### They struggle to build and retain organizational capacity

- 95% of nonprofits have less than \$10,000 annual budget to spend on **capacity building**
- Average staff tenure is 18 months, leading to constant **capacity drain**
- Consultants bring in **temporary capacity**

### They struggle to capture and communicate impact

- 71% of nonprofits struggle to **measure program impact**
- Outcomes tracking is **manual & tedious**
- Lack of data leads to underwhelming impact **communication**

## Empower your grantees through nonprofit-first technology



### Online Platform

Built by nonprofit practitioners with an eye on simplicity and user friendliness, especially for change makers who may not be tech-savy

- **Resilia Academy:** Curated, bite-sized, actionable video courses spanning 5-20 mins covering Fundraising, Governance, Board Management and more.
- **100+ downloadable templates & resources** to expedite daily mission-facing & back office needs.
- **Resilia Donations:** Collect one time and recurring donations through our secure and customizable donations portal you can embed on your website, in social media, and in stories built in the Resilia Platform.
- **Goal Tracking:** Understand your impact and reach your goals by setting targets, tracking your progress, and collaborating with your stakeholders.
- **Storytelling Tool:** Create and share fully customized stories or choose from pre-built templates including Annual Reports, testimonials, impact narratives, or fundraising appeals.
- **Funder Finder:** Funder database that allows your grantees to identify the right funding opportunities.
- **Team wide access:** Unlimited access for unlimited team members, including Board.



### Nonprofit Coaching

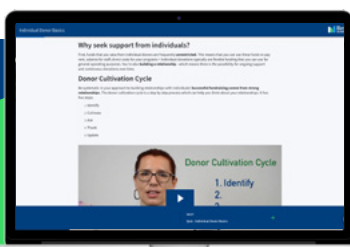
All invited grantees get 8/5 access to our team of expert in-house nonprofit coaches for 1:1 and group coaching

- Fundraising
- Board Management
- Event Management
- People Operations
- Program Management
- Data and Impact
- Strategic Planning
- Storytelling
- Volunteer Management
- Compliance
- Marketing Communications
- Finance and Budgeting
- Grants



### Peer-To-Peer Learning

- **Virtual webinars** such as curated Peer-to-Peer sessions, as well as Ask Us Anything events, for learning best practices and tips from our in-house nonprofit experts.
- **Resilia Community**, our new platform feature that seamlessly bridges micro-learning and a virtual learning community. Communicate and share with thousands of nonprofits across the country.



## Want to learn more?

Email [partnerships@resilia.com](mailto:partnerships@resilia.com) to schedule a demo of the Funder Program and learn more about Resilia.