

# Case Study

## LIFE CARE FOR WOUNDED WARRIORS

**Client:** LIFE CARE FOR WOUNDED WARRIORS  
**Industry:** Nonprofit  
**Focus area:** Healthcare Management and Development Services  
**Employees:** Life Care for Wounded Warriors expects to create up to 150 jobs within the New Orleans community once its facility fully opens.

### About the Project

Life Care for Wounded Warriors (LCWW) is a nonprofit organization formed in 2020 by Anieze M. Watkin, who is also the founder of Watkins Healthcare Group. Inspired by her vast knowledge and experience in healthcare management and development, the newly formed nonprofit organization plans to build a network of assisted-living housing facilities for veterans across the Southeast. The first facility, slated to open in 2022, will be located in New Orleans, Louisiana, and offer 73 units of housing, plus healthcare services.

### Challenge

Based on first-hand experience with veterans in her family, Anieze first envisioned LCWW in 2017. The initial goal was to develop the facility in Houston, Texas, but Anieze realized there was a critical and immediate need in her hometown, New Orleans. For the next three years, she did her due diligence, raised awareness for the project, and began seeking supporters to help underwrite the costs associated with building the first LCWW facility. While many people expressed interest and enthusiasm for her vision, Anieze continually ran into roadblocks - especially from private sector investment and financing.

### Solution

After seeking traditional financing for the housing facility, LCWW realized there were tremendous opportunities through revenue bonds exclusively for tax-exempt organizations. This prompted the LCWW team to seek formation of a new nonprofit organization. By gaining 501c3 status, LCWW could attract large-scale government grants and foundation donations. Anieze and her team decided to begin the nonprofit formation process in mid-2020. The firm needed to expedite the formation to meet a deadline, so a colleague recommended Resilia as the right-fit solution.

### Result

Anieze and the LCWW team opted for Resilia's [Nonprofit Impact Formation Product](#). In addition to the platform's automated services and on-demand capacity support, LCWW received coaching from Resilia's nonprofit engagement team, plus guidance on how they could structure their new organization according to the highest standards required for federal grants. **Within a month, LCFWW received their 501(c)3 status and began securing funding.** The firm is actively fundraising for their new facility and is now eligible for donations, grants, and other financing available to nonprofit organizations - **including a multi-million dollar federal grant.**



“The entire Resilia team was extremely helpful at every step of the process, and we quickly got results. From that first email inquiry sent, to the day we celebrated our official nonprofit status, Resilia’s vast knowledge and support is truly integral to the path our firm is taking and the overall success we envision. Thank you to the entire team at Resilia. We are looking forward to a long-term relationship with the company.”

#### ANIEZE WATKINS

CEO, Life Care for Wounded Warriors

