

Love is Stronger

About the Organization

Love Is Stronger is a nonprofit organization that promotes peace and reduces violence through community outreach programs. Led by Executive Director Lionel Irving, the organization focuses on making a positive impact in the Portland community.



Challenge

As Love Is Stronger entered a phase of growth and expansion, the organization faced the challenge of ensuring their staff received comprehensive education and support to align with their ambitious objectives for 2024. Despite having a clear vision and lofty goals, the team felt disjointed and recognized the need for guidance to foster cohesion and alignment. Effective collaboration and a unified approach were essential to position Love Is Stronger for sustainable growth and maximize their impact in the Portland community.

Solution

Through an innovative partnership between Meyer Memorial Trust and Resilia, Love Is Stronger became part of a cohort that gained access to Resilia's comprehensive capacity-building platform. Resilia tackles nonprofit capacity concerns head-on, empowering organizations to make every grant more effective. Their platform provides a holistic approach to capacity building, helping nonprofits develop sustainable funding models, adapt to changing market conditions, and strengthen organizational capacity for long-term success.

This partnership model is a cornerstone of Resilia's approach, where they collaborate with funders and foundations to grant access to their platform and resources. By partnering with Meyer Memorial Trust, The partnership gave the team access to a library of learning resources covering topics essential for nonprofit success, such as fundraising, event planning, and messaging. Staff members leveraged Resilia's comprehensive event planning documents and tips to elevate their gala and fundraising initiatives.

Results

One of the most significant successes facilitated by Resilia's platform was Love Is Stronger's Giving Tuesday campaign. With Resilia's resources and guidance in crafting their messaging, the organization raised nearly \$30,000—a substantial increase from their previous community-based fundraising efforts. Irving expressed gratitude for Resilia's tailored templates and coaching, stating, **"That Giving Tuesday experience was second to none. I was sold after that!"**

Beyond the tangible resources, Irving valued Resilia's diverse team of experts, who brought a range of perspectives and experiences to the table. **"It's helpful to get support from people who look like you and have experience in this world. Resilia is a very diverse group of people. It's not just one type of person or experience, as you see when you have consultants. I love the mix of diversity at Resilia."**

As Love Is Stronger continues its journey, the organization remains committed to leveraging Resilia's resources to amplify its impact further. With measurable successes already achieved, such as the remarkable Giving Tuesday campaign, the partnership holds promise for ongoing growth and mission advancement.

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To potential Resilia users: Don't go in thinking, you know it at all, because there's a lot of nooks and crannies to this nonprofit world.

LIONEL IRVING
Executive Director

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