Resilia

The Benefits of Professional Advocacy Software



Ease and Automation

Professional tools are built for advocacy, so they make basic tasks simple and allow you to automate some aspects of your program.



Obtaining the analytics you want will be far easier, without all of that manual work.





Advanced Reporting

Most advocacy software will generate customizable reports showing exactly the information you want.

Professional Help

Professional advocacy solutions offer technical support, which can be enormously helpful—and not just to solve technical problems. They have insight into what is effective and can bring expertise to your program.





Additional Capabilities

Professional solutions are often required for nonprofits that want to deploy advanced strategies such as phone call campaigns or text messaging