## Media Kit - Template Email Copy

Subject: Free Support for Your Nonprofit Advocacy Campaign Today

Hi NAME,

In times of uncertainty, advocacy becomes essential. That's why I wanted to share Resilia’s resources and live coaching sessions that can strengthen your advocacy efforts and will make taking action possible for all nonprofits.

You have full access to [Resilia’s Advocacy Toolkit](https://advocacy.resilia.com/?utm_source=hubspot&utm_medium=website&utm_campaign=advocacy&utm_content=referred), which includes:

* **Advocacy resources and learning materials**
  + Video Courses
  + Articles
  + Downloadable Assets
* **Live expert-led coaching sessions**
  + Connection to a community of nonprofit leaders
  + Collaboration opportunities with like-minded organizations
  + Support from our experienced coaches

**The Resilia ecosystem is built to be more than just a place for learning--it's comprehensive support, collaboration, and where we can find the motivation to drive meaningful change within our communities.** By working together, we can advance missions, demonstrate impact, and mobilize our efforts more effectively.

Visit [advocacy.resilia.com](https://advocacy.resilia.com/?utm_source=hubspot&utm_medium=website&utm_campaign=advocacy&utm_content=referred) to access these critical advocacy resources and join the movement.

Together, we can combat uncertainty with action.

Media Kit - Template Social Copy

**Resilia Social Media Handles to Tag:**

Instagram: @resilia.co

Facebook: @ResiliaCo - https://www.facebook.com/ResiliaCo/

LinkedIn: https://www.linkedin.com/company/resiliaco/

**Referral URL to use and share out:**

https://advocacy.resilia.com/?utm\_source=hubspot&utm\_medium=website&utm\_campaign=advocacy&utm\_content=referred

**Post 1**

Connect with fellow nonprofits in free advocacy coaching sessions and access practical resources to amplify your impact.

✅ Video courses

✅ Downloadable resources

✅ Expert coaching sessions

✅ Community support

Visit [advocacy.resilia.com](https://advocacy.resilia.com/?utm_source=hubspot&utm_medium=website&utm_campaign=advocacy&utm_content=referred) to access these tools and join a movement of nonprofits working together to create meaningful change.

#NonprofitAdvocacy #CommunityEmpowerment

**Post 2**

Strengthen your advocacy efforts with free resources from Resilia. Their comprehensive toolkit includes everything you need to effectively advocate for your cause.

Together, we can turn uncertainty into action. Visit [advocacy.resilia.com](https://advocacy.resilia.com/?utm_source=hubspot&utm_medium=website&utm_campaign=advocacy&utm_content=referred) to get started!

#NonprofitAdvocacy #CommunityEmpowerment

**Post 3**

I'm strengthening my advocacy skills with Resilia’s free resources and coaching sessions, and I'm inviting fellow nonprofit leaders to join me–for free!

If you're looking to build your advocacy capabilities too, I'd welcome seeing more familiar faces there as we learn and grow together. Learn more at [advocacy.resilia.com](https://advocacy.resilia.com/?utm_source=hubspot&utm_medium=website&utm_campaign=advocacy&utm_content=referred)

**Post 4**

Build advocacy skills alongside other nonprofits.

I've found value in these free coaching sessions that bring organizations together around common goals and challenges.

If you're interested in strengthening your advocacy work too, learn more and join an upcoming session at [advocacy.resilia.com](https://advocacy.resilia.com/?utm_source=hubspot&utm_medium=website&utm_campaign=advocacy&utm_content=referred).