

Case Study

METROMORPHOSIS

Client: MetroMorphosis
Industry: Nonprofit
Focus area: Urban communities
Employees: 15-20

“Resilia is integral to our organization, particularly as we navigated what seemed like daily changes in 2020. As a result of their technology, we moved into 2021 with confidence, and MetroMorphosis continues to be an integral facilitator of sustainable change throughout urban communities.”

Raymond A. Jetson, CEO, MetroMorphosis

About the Organization

Founded by Raymond Jetson in 2012, MetroMorphosis is a nonprofit organization based in Baton Rouge, Louisiana whose mission is to transform urban communities from within. The organization is driven by the belief that solutions must emerge from inside the community in an organic and authentic manner. Furthermore, a critical mass of engaged residents must be mobilized to enhance and sustain a meaningful quality of life, for these citizens are the driving force for social change within their community.

Challenge

MetroMorphosis continued on its growth trajectory through 2020, despite the many challenges related to the pandemic and subsequent economic contraction. As nonprofit budgets began to shrink and funding hung in a delicate balance, the organization relied on Resilia, their streamlined platform to keep records, share documents with a virtual workforce, and systematically track the impact the organization continued to have on its community. These outcomes were important for supporting MetroMorphosis’ strategic goals, as well as their work with other nonprofit organizations, insurance companies, grant requests and proposals, and financial institutions.

Solution

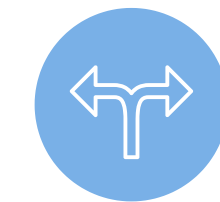
When MetroMorphosis initially engaged with Resilia, they used the Nonprofit Platform to train their team members across fundraising, curriculum development, program design, and many other topics. Resilia’s comprehensive resources, templates, and tools allowed them to reduce the dependency of consultants, and reallocate funding to their core programs and mission.

Result

In 2020, MetroMorphosis achieved a diversified budget of \$1.5M from restricted grants, donations and public contracts. Using Resilia Pro, leaders were able to gain on-demand access to financial resources, including budget and expenses, and quickly adjust as the environment shifted frequently during the pandemic. Capturing the organization’s impact during a challenging time for the Baton Rouge community allowed MetroMorphosis to take advantage of ancillary funding sources offered by the federal government and funders motivated by their mission of urban renewal; thus, enabling it to not only sustain during a difficult year, but also continue to grow and reach those who needed their services the most.



\$1.5M
ANNUAL BUDGET
 Growth from \$300K in 2016 to today.



FUNDING
DIVERSIFIED
 From restricted grants to public contracts.



400%
CAPACITY
 Increase in constituents reached by programs