

# Case Study

## ARTIVISM DANCE THEATRE

**Client:** Artivism Dance Theatre  
**Industry:** Nonprofit  
**Focus area:** Social Justice and Community-Building  
**Employees:** Under 10

### About the Project

Artivism Dance Theatre is a collective dedicated to bringing awareness of social issues to a wide range of audiences through dance theatre. They prioritize communication of social message over esoteric performance, often using multimedia techniques in their work. The dance collective is comprised of professionals with years of experience in both performance and instruction. Trained in a great variety of techniques, Artivism's repertoire displays the expertise of company members ranging from movements of the African diaspora to ballet.

### Challenge

Artivism was working with grantors, but the process for establishing financial relationships with them and receiving contributions hadn't been formalized. This led to accountability and transparency issues which could only be addressed if Artivism officially became a nonprofit. Artivism wanted to secure nonprofit status quickly and affordably without being forced to backtrack, so it partnered with Resilia to streamline the process as much as possible.

### Solution

Resilia simplifies the nonprofit formation process by ensuring compliance and getting organizations up and running much more efficiently than they could on their own. This is particularly important for nonprofits like Artivism, which have limited resources and need to keep their overhead low. As Artivism founder Sophia Rabinovitz explains, "We're at the point where we don't have an administrative team or anything – we're just figuring it out, so Resilia's experience and expertise were invaluable."

### Result

Resilia's platform made the incorporation process easy and affordable. Rabinovitz says she received prompt email responses (always "within an hour and with detailed answers") from Resilia's team, which kept her updated on new developments. "The transparency was what I appreciated the most," she says. The process took about two months from onboarding to the attainment of nonprofit status. Rabinovitz would "definitely" recommend Resilia to other organizations, and described the entire process as "seamless."



"I knew the resources available to us would increase dramatically if we had nonprofit status, but I didn't want to spend hours and hours figuring the process out on my own. That's why it was such a relief to have a partner who knew exactly what to do... It didn't feel like working with a company – it felt like I'd hired an extremely informed and experienced individual to do my paperwork for me."

**SOPHIA RABINOVITZ**  
FOUNDER